



## ABOUT EMERGENT PLAYBOOK'S HIVE

Hello and thanks for your interest in joining Emergent Playbook's Hive. We've designed our first iteration of the Hive with the intention to broaden the scope as well as a vision of multiple hives forming over time.

Here, you will find more information in the form of Frequently Asked Questions (FAQ's).



### Q1

## WHAT IS EMERGENT PLAYBOOK?

Emergent Playbook's origin story is deeply rooted in a shared desire to build a community of support and a context for us to grow as a human family. When our co-founders got together two years ago, we felt certain that there had to be a new way forward for our clients and ourselves.

We sense—deeply—that the lines between progress and soul have yet to blur in an integrated way. We've experimented on ourselves, launched a successful online community called "Presence in Uncertain Times," and nurtured the individuals and the relationships that have formed.

This process of emergence has given birth to an initial suite of offerings that seed a new way for humans to do work:

- Designing leadership coaching journeys for individuals and teams to shift your relationship with yourself and the teams and systems that surround you.
- Creating embodied and experiential retreats that help us see and feel the magic that emerges when we balance achieving and relating.
- Shifting organizational cultures into next generation ways of working.

Our partners are innovators and forward-thinkers who are impatient for change and just need the right tools and a trusted partner(s) in their ecosystem.

Our Hive is that pool of trusted partners—we are the curious minds, courageous hearts and boots on the ground who will serve and experiment at the edges of a new model of business delivery.



Q2

## WHAT IS THE HIVE?

The Hive is the engine room of the Emergent Playbook. It is where those with like minds and like visions come together to:

- Do deep work together
- Deliver innovative work for clients together
- Cross the threshold where doing inner work and delivering work become one in the same

Q3

## WHO BENEFITS FROM HIVE MEMBERSHIP?

- Coaches and consultants who want to do inner work with a coach/consultant peer group in a level-playing field in which we teach and learn from each other, in emergence.
- Coaches and consultants who want a different model for working together, one that embraces a parallel path: They want to foster the conscious development of the leaders they serve in tandem with doing their own work.
- Leaders, influencers and entrepreneurs who know that uncertainty is here to stay, and who want committed allies who can help them use self-reflection to accelerate toward purpose.

Q4

## WHAT DOES A MEMBER RECEIVE?

- A quarterly/seasonal, peer-to-peer inner work retreat, which is designed with your input
- The ability to do deeper work with people who are committed to helping each other wake up
- The ability to be featured in, or to contribute to, our monthly marketing platform (newsletter, blog)

Q5

## WHAT IS THE INVESTMENT?

The investment for basic Hive membership is \$500 per quarter. Drawing on a deep reverence for nature, this aligns with a “seasonal” cadence for deepening our work together over time.

The minimum commitment for members is four seasons, or one year.



Q6

## WHAT ARE QUALIFICATIONS FOR MEMBERSHIP?

### Hive Development Phase 1:

First and foremost, we seek members who share a deep desire to do inner work and to be allies and witnesses to help each other and our clients to wake up.

Other possible points of intersection include:

- A curiosity in Teal or other frameworks of Integral, Emergence and Complexity
- Understanding or fluency in the Leadership Circle Profile and its related body of leadership work and "vertical" adult development

### Hive Development Phase 2:

As we scale our business offerings, we will need coaches and consultants who have fluency with different systems, tools and experiences to deliver client work. This can take two forms:

- You have the resonant skills, experience and interest to co-deliver an Emergent Playbook client project
- You have an existing, proven product or body of work that can be adapted for co-delivery with Emergent Playbook to serve our clients.

Q7

## WHAT IS EXPECTED OF MEMBERS?

We ask you to journey with us personally, by attending quarterly retreats for at least 4 seasons before we integrate your professional skills, experience and ability into business development and delivery of client work.

Why? We want to create the strength of teamwork that comes from knowing each other authentically, in our gifts and our humanity. We want to create the peer-to-peer trust and the safety of the team as a collective. While this takes time, we have found that investing in this solid foundation rapidly accelerates the effectiveness, grace and fun with which work gets done.



Q8

## HOW CAN I EXPERIENCE THE HIVE TO HELP ME DECIDE IF I WANT TO JOIN?

We are actively looking for members who will help us create more alchemy and mischief in our world. Please give a shout out to: [info@emergentplaybook.com](mailto:info@emergentplaybook.com) and we'll set up a time for a 1:1 chat with an Emergent Playbook co-founder.

Several times a year, we also offer complimentary 90-minute community sessions themed around specific topics of growth and leadership. These calls are great opportunities to play with us and to see if we're a fit for each other.

## OUR COFOUNDERS



### BETH RONSICK

With extensive global experience and clients from over 35 countries, Beth weaves diversity into strength. She creates a force-field of trust between team members that revitalizes company culture.



### JIM ANDERSON

Jim holds a space of deep presence and infinite curiosity for his clients. His capacity to ask potent, timely questions and to listen with every fiber of his being enables people to be seen, heard and loved.



### RENELLE EVERETT DARR

Renelle balances her intuitive sense of people's gifts with an ability to spark rapid growth and results. She helps individuals and teams see their potential and take courageous leaps forward.



### SAM ELMORE

Sam is passionate about working with entrepreneurs. With a background in theater, he invites people into a direct experience of their bodies, in the present moment, as a way to activate vitality and service.

**STAY CURIOUS!**

Beth, Jim, Renelle & Sam